

Kevin Mason

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Nashville, TN 37203

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EXPERIENCE:

- **Intensity Media LLC, Nashville, TN**
Music Business Marketing /Digital Marketing/Social Media Strategies
Marketing Plans, Strategic Research, Social Media Strategies, Web Design
Owner/Managing Partner, 7/01 – Present
- **Nine North Records/Turnpike Music & Management/Edgehill Music**
True North LLC, Nashville, TN
Executive Vice President/General Manager, 7/17 – Present
Executive Vice President of Operations, 1/14 – 7/17
Director of Top Secret Projects (Marketing/Social Media), 9/07 – 1/14
- **Rust Records/DigitalRodeo.com, Nashville, TN**
Vice President/General Manager, 10/06 – 2/07
- **WAKR-AM/WONE-FM/WQMX-FM**
Rubber City Radio Group, Akron, OH
WAKR/WQMX Operations Manager, 9/99 – 10/06
WQMX Program Director/Radio Personality, 8/95 – 9/99

TECHNICAL SKILLS:

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|----------------------------|----------------------|
| ○ Google Analytics | ○ Buffer |
| ○ HTML | ○ Tweetdeck |
| ○ Java Script | ○ Sprout Social |
| ○ Adobe Photoshop | ○ MS PowerPoint |
| ○ Adobe Dreamweaver | ○ MS Excel |
| ○ Adobe Flash | ○ MS Word |
| ○ Adobe Audition | ○ MS Publisher |
| ○ Corel Paint Shop Pro | ○ MS Front Page |
| ○ Quickbooks Pro | ○ RCS/Selector |
| ○ CyberLink Power Director | ○ CCC/Maestro |
| ○ HootSuite | ○ Scott Studios/SS32 |

ACCOMPLISHMENTS:

- Ohio Radio & Television Broadcasters Hall Of Fame, Inductee; 2006
- N.A.B., Crystal Radio Award, Finalist; 2006

EDUCATION:

- Bachelor of Arts, Speech: Radio & TV, Radford University, VA
- Certificate of Applied Web Design, Cleveland State University, OH